



NOW OPEN



Owner Kelly Mize, right, with friend Magen Kelsay.

Back in black

The cardinal rule of fashion: Every woman needs a little black dress. No wonder fashionistas are flocking to the newly opened Cherry Street clothing boutique Little Black Dress.

After testing the retail waters with trunk shows hosted in her home and at several local businesses, **Kelly Mize** decided it was time to open shop to the public in October. With the help of Duvall Architects, Mize, who has a master's degree in fashion merchandising from Oklahoma State University, designed the store to replicate shopping environments customers might find at Los Angeles or New York boutiques.

"The furnishings are all plush and feminine," she says. "I really want women to come in and feel comfortable and also like they are getting something unique."

In addition to the trendy environment, Little Black Dress also offers several new lines previously unavailable to Tulsa shoppers, including For Love & Liberty, MK2K, Alice & Trixie, Vintage Cashmere and Tracy Watts.

With party season upon us, Mize knows women do not want to show up to an event in the same dress as anyone else.

"I'm trying to maintain a list of who buys what so nobody shows up in the same dress," she says.

Customers also can set up a wish list so family and friends know what to buy them for the holidays.

This spring, Mize will carry the line Ani-Lee, which is co-designed by **Jerrell Scott**, a finalist on the TV series "Project Runway." Shoppers also can expect to see the Bishop of 7th, Bilingual and Dalin Chase lines in the next few months.

For more updates, fashion news and promotions, keep an eye on the store's Web site, www.littleblackdressok.com, which Mize has set up like a blog and updates regularly. Little Black Dress, 1325 E. 15th St., Suite 106; 583-1500